Why cooperation between Scrum Master and Management matters

František Tröster, Hana Jadavan

Manager
Scrum Master

“I DRINK AND I KNOW THINGS”

“YOU KNOW NOTHING JON SNOW”

One year ago...

Collect feedback

Collect feedback

Visualize it (Miro)

avast

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Visualize it (Miro)

Share it

avast

Backlog 39 issues

AVAVPN-9956	Info on CML what sync meetings we currently have	Team culture
AVAVPN-9951	Regular "team's" teambuildings	Team culture
AVAVPN-9946	Sum up knowledge sharing and self-development options on CML	Knowledge sharing
AVAVPN-9570	Tribe talks: Organization of regular meetups	Knowledge sharing
AVAVPN-9571	Tribe talks: Find people to present topics	Knowledge sharing
AVAVPN-9572	Internal exchange program	Knowledge sharing
AVAVPN-9573	External exchange program	Knowledge sharing
AVAVPN-9574	Internal mentoring program	Knowledge sharing
AVAVPN-9575	One day shadowing	Knowledge sharing
AVAVPN-9576	Table sharing session	Knowledge sharing
AVAVPN-9577	Improvement support: Whiteboard for collection of ideas and feedback about product	Improvement activiti...
AVAVPN-9578	Improvement support: Experimental week budget	Improvement activiti...
AVAVPN-9583	Farm: Find lectors + Prepare training materials	Redesign on-boardi...
AVAVPN-9970	Set effective knowledge sharing between VPN infra and IT infra teams	Knowledge sharing
AVAVPN-9943	Create SM guild	Handling of ideas an...
AVAVPN-9944	Sum up rewarding process on CML	Rewarding and appr...
AVAVPN-9601	Reonboarding for current people (mandatory)	Redesign on-boardi...
AVAVPN-9596	Happy Wednesday: Sessions recording	Direct information to...
AVAVPN-9605	Have regular feedback from customers on our product	Feedback Culture
AVAVPN-9607	Regular feedback session in development teams	Feedback Culture
AVAVPN-9609	Set product metrics and track them transparently	Feedback Culture
AVAVPN-9612	All-people yearly 1:1 in Autumn 2019	Feedback Culture
AVAVPN-9770	Choose applicable formal way of prioritization	Product Vision, Strat...
AVAVPN-9983	New Scrum Master onboarding	Redesign on-boardi...

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Involve people

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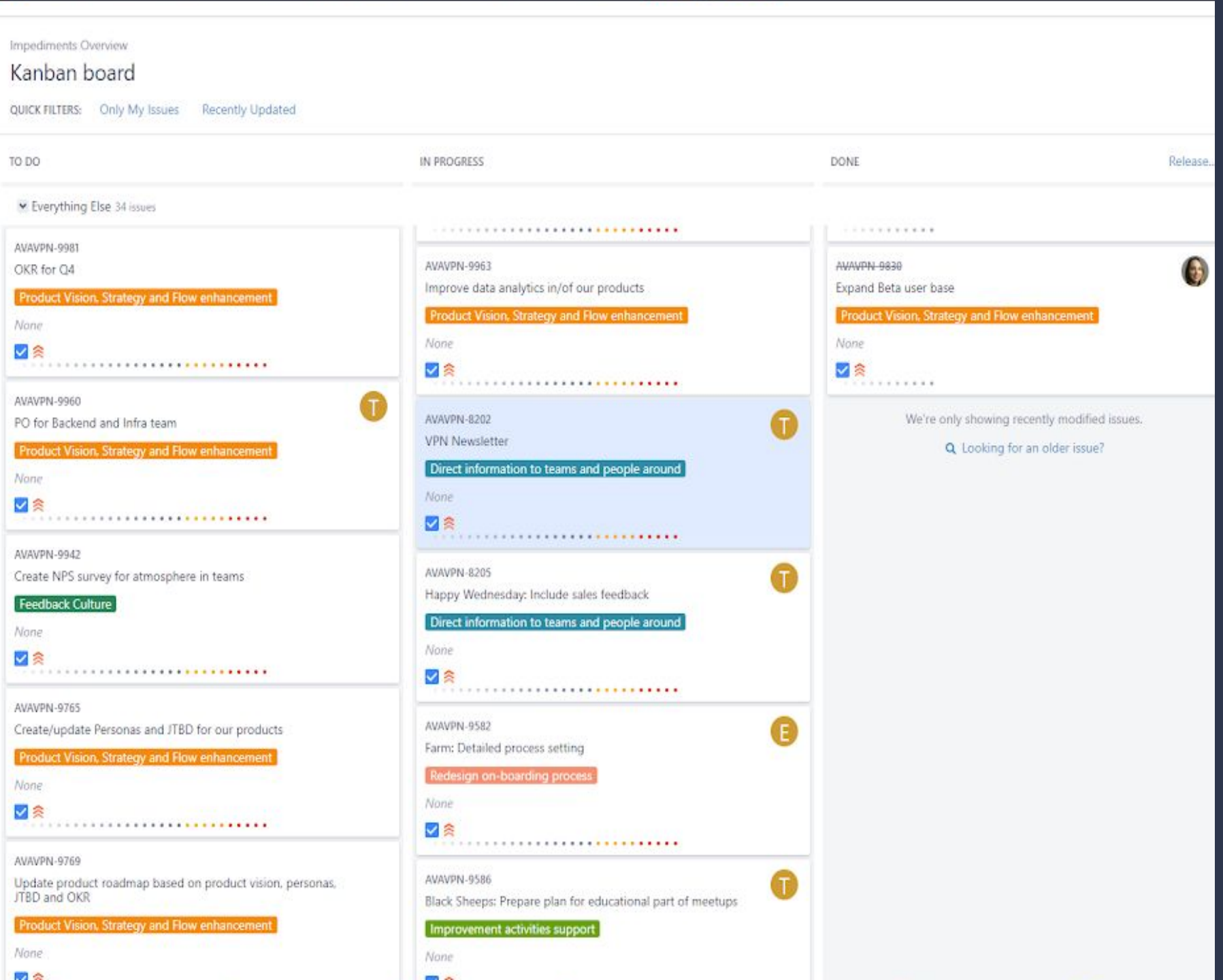

Collect feedback

Visualize it (Miro)

Share it

Create action points

Involve people

Show progress

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1:1 ➡
Teams
Product mng.
Leadership style

What is your team vision?

1:1 mentoring

avast

1:1 mentoring

Feedback

avast

1:1 mentoring

Feedback

Reading books

avast

1:1 mentoring

Feedback

Reading books

Watching videos

avast

1:1 mentoring

Feedback

Reading books

Watching videos

Training courses

avast

1:1 mentoring

Feedback

Reading books

Watching videos

Training courses

Team vision workshop

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Share your team vision

Build self-organized teams

Build cross-functional team

Align people

Align people

Engage people

Engage people

Let people grow

Let people grow

Manager
Scrum Master

Takeaways

Scrum Masters

Find right way to make them listen

Make them see the room for improvement

Give them instant and continuous feedback

Don’t expect they know - mentor them

Be persistent and keep pushing

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Takeaways

Scrum Masters

Find right way to make them listen

Make them see the room for improvement

Give them instant and continuous feedback

Don’t expect they know - mentor them

Be persistent and keep pushing

Managers

Free yourself from previous successes

Restart your learning habits

Welcome feedback to enforce the learning loop

Lose your ego and listen

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Cooperation is worth it!